



# Individual Instructor Report for MKTG 432.01 - Data Mining - 20842-202020 Ryan Jessup

Project Title: **Student Opinion of Instruction Spring 2020**

Courses Audience: **12**

Responses Received: **5**

Response Ratio: **41.7%**

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## Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at [courseeval@acu.edu](mailto:courseeval@acu.edu). If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at [cab11c@acu.edu](mailto:cab11c@acu.edu).

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Creation Date: **Saturday, June 6, 2020**

**Course Questions:**

|                                                                                                                                     | Mean | Count | %(1) | %(2) | %(3)  | %(4)  | %(5)  |
|-------------------------------------------------------------------------------------------------------------------------------------|------|-------|------|------|-------|-------|-------|
| As a result of this course experience, I have a better understanding of the subject matter.                                         | 4.60 | 5     | 0.0% | 0.0% | 20.0% | 0.0%  | 80.0% |
| My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world. | 4.80 | 5     | 0.0% | 0.0% | 0.0%  | 20.0% | 80.0% |

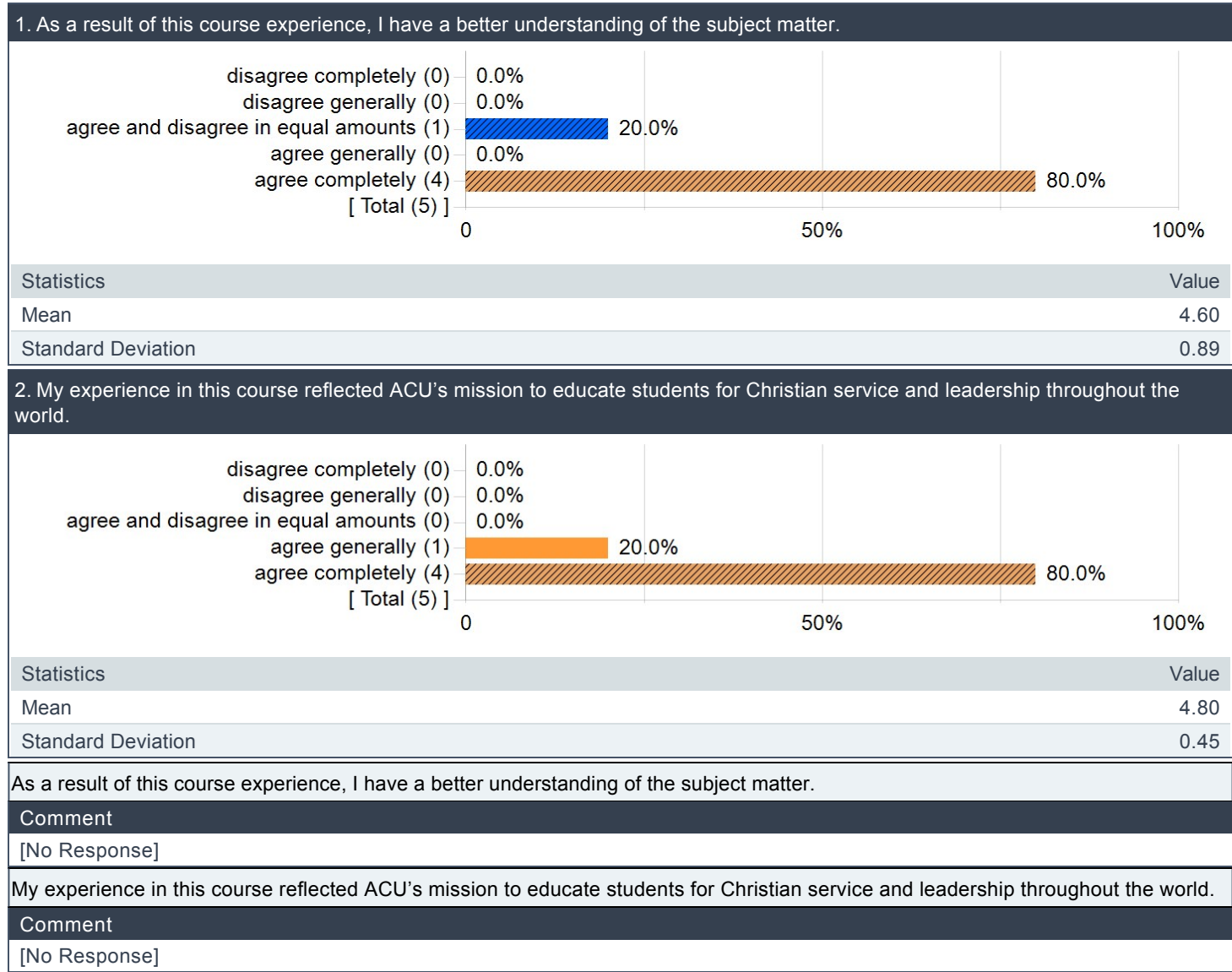
**Instructor Questions:**

|                                                                                                     | Mean | Count | %(1) | %(2) | %(3)  | %(4)  | %(5)   |
|-----------------------------------------------------------------------------------------------------|------|-------|------|------|-------|-------|--------|
| The instructor communicated the course material clearly.                                            | 4.60 | 5     | 0.0% | 0.0% | 0.0%  | 40.0% | 60.0%  |
| The instructor showed a genuine interest in the subject and a desire to share it with the students. | 5.00 | 5     | 0.0% | 0.0% | 0.0%  | 0.0%  | 100.0% |
| The instructor was well prepared for class.                                                         | 4.60 | 5     | 0.0% | 0.0% | 20.0% | 0.0%  | 80.0%  |
| The instructor graded assignments and/or exams in a timely manner.                                  | 5.00 | 5     | 0.0% | 0.0% | 0.0%  | 0.0%  | 100.0% |
| The instructor created a hospitable environment for learning.                                       | 4.60 | 5     | 0.0% | 0.0% | 20.0% | 0.0%  | 80.0%  |
| The instructor treated me with respect and fairness.                                                | 5.00 | 5     | 0.0% | 0.0% | 0.0%  | 0.0%  | 100.0% |
| The instructor was receptive and responsive to my questions and concerns.                           | 5.00 | 5     | 0.0% | 0.0% | 0.0%  | 0.0%  | 100.0% |

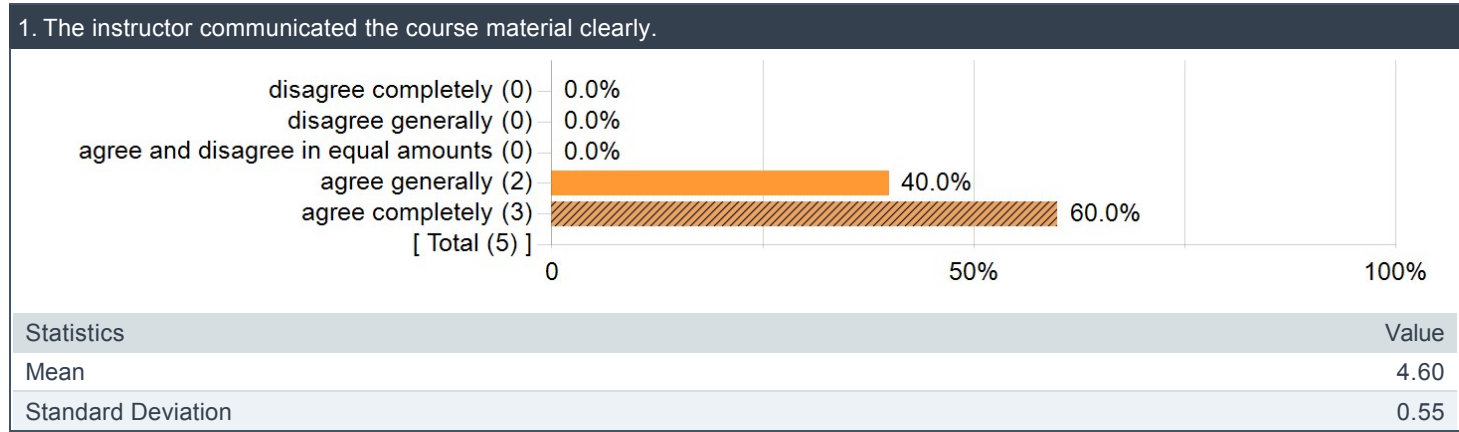
**Instructor Accessibility During Online Instruction Period:**

|                                                                                              | Mean | Count | %(1) | %(2) | %(3) | %(4) | %(5)   |
|----------------------------------------------------------------------------------------------|------|-------|------|------|------|------|--------|
| The instructor was accessible via email or other means during the online instruction period. | 5.00 | 5     | 0.0% | 0.0% | 0.0% | 0.0% | 100.0% |

Course Questions:



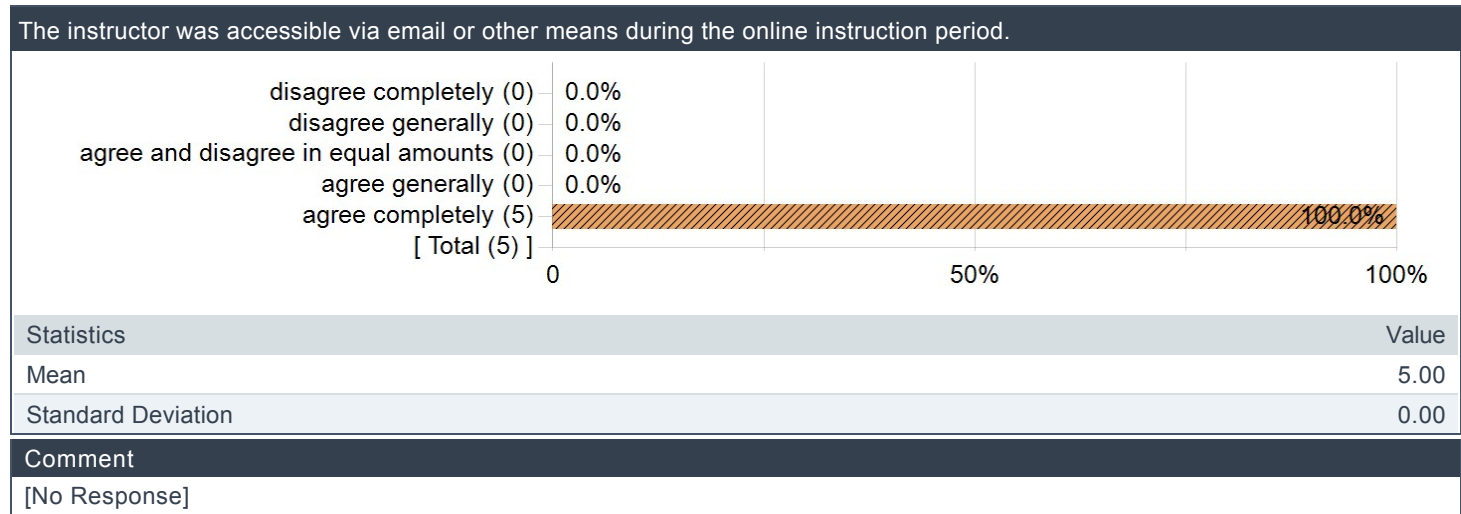
Instructor Questions:



|                                                                                                        |         |
|--------------------------------------------------------------------------------------------------------|---------|
| 2. The instructor showed a genuine interest in the subject and a desire to share it with the students. |         |
| disagree completely (0)                                                                                | 0.0%    |
| disagree generally (0)                                                                                 | 0.0%    |
| agree and disagree in equal amounts (0)                                                                | 0.0%    |
| agree generally (0)                                                                                    | 0.0%    |
| agree completely (5)                                                                                   | 100.0%  |
| [ Total (5) ]                                                                                          |         |
| 0                                                                                                      | 50%100% |
| Statistics                                                                                             | Value   |
| Mean                                                                                                   | 5.00    |
| Standard Deviation                                                                                     | 0.00    |
| 3. The instructor was well prepared for class.                                                         |         |
| disagree completely (0)                                                                                | 0.0%    |
| disagree generally (0)                                                                                 | 0.0%    |
| agree and disagree in equal amounts (1)                                                                | 20.0%   |
| agree generally (0)                                                                                    | 0.0%    |
| agree completely (4)                                                                                   | 80.0%   |
| [ Total (5) ]                                                                                          |         |
| 0                                                                                                      | 50%100% |
| Statistics                                                                                             | Value   |
| Mean                                                                                                   | 4.60    |
| Standard Deviation                                                                                     | 0.89    |
| 4. The instructor graded assignments and/or exams in a timely manner.                                  |         |
| disagree completely (0)                                                                                | 0.0%    |
| disagree generally (0)                                                                                 | 0.0%    |
| agree and disagree in equal amounts (0)                                                                | 0.0%    |
| agree generally (0)                                                                                    | 0.0%    |
| agree completely (5)                                                                                   | 100.0%  |
| [ Total (5) ]                                                                                          |         |
| 0                                                                                                      | 50%100% |
| Statistics                                                                                             | Value   |
| Mean                                                                                                   | 5.00    |
| Standard Deviation                                                                                     | 0.00    |
| 5. The instructor created a hospitable environment for learning.                                       |         |
| disagree completely (0)                                                                                | 0.0%    |
| disagree generally (0)                                                                                 | 0.0%    |
| agree and disagree in equal amounts (1)                                                                | 20.0%   |
| agree generally (0)                                                                                    | 0.0%    |
| agree completely (4)                                                                                   | 80.0%   |
| [ Total (5) ]                                                                                          |         |
| 0                                                                                                      | 50%100% |
| Statistics                                                                                             | Value   |
| Mean                                                                                                   | 4.60    |
| Standard Deviation                                                                                     | 0.89    |

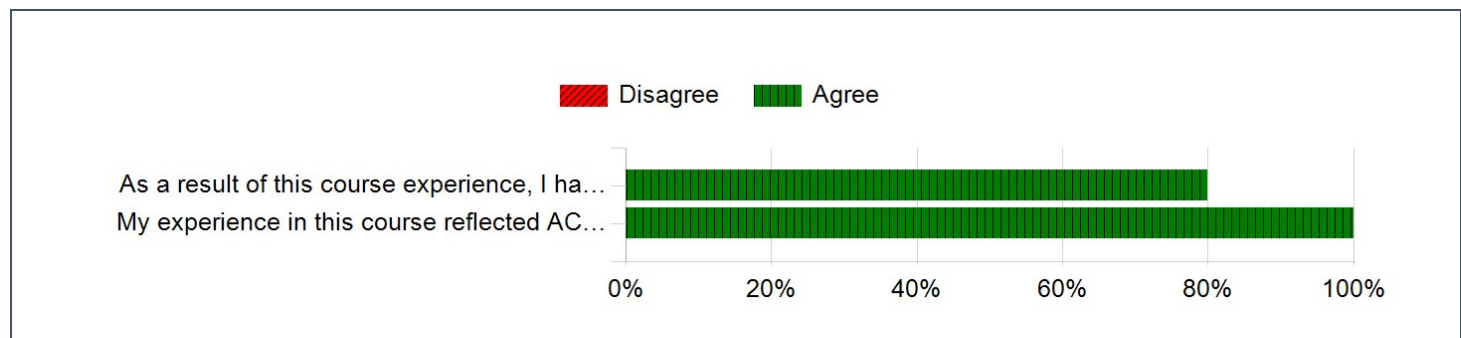
|                                                                                                     |         |
|-----------------------------------------------------------------------------------------------------|---------|
| 6. The instructor treated me with respect and fairness.                                             |         |
| disagree completely (0)                                                                             | 0.0%    |
| disagree generally (0)                                                                              | 0.0%    |
| agree and disagree in equal amounts (0)                                                             | 0.0%    |
| agree generally (0)                                                                                 | 0.0%    |
| agree completely (5)                                                                                | 100.0%  |
| [ Total (5) ]                                                                                       |         |
| 0                                                                                                   | 50%100% |
| Statistics                                                                                          | Value   |
| Mean                                                                                                | 5.00    |
| Standard Deviation                                                                                  | 0.00    |
| 7. The instructor was receptive and responsive to my questions and concerns.                        |         |
| disagree completely (0)                                                                             | 0.0%    |
| disagree generally (0)                                                                              | 0.0%    |
| agree and disagree in equal amounts (0)                                                             | 0.0%    |
| agree generally (0)                                                                                 | 0.0%    |
| agree completely (5)                                                                                | 100.0%  |
| [ Total (5) ]                                                                                       |         |
| 0                                                                                                   | 50%100% |
| Statistics                                                                                          | Value   |
| Mean                                                                                                | 5.00    |
| Standard Deviation                                                                                  | 0.00    |
| The instructor communicated the course material clearly.                                            |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor showed a genuine interest in the subject and a desire to share it with the students. |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor was well prepared for class.                                                         |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor graded assignments and/or exams in a timely manner.                                  |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor created a hospitable environment for learning.                                       |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor treated me with respect and fairness.                                                |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |
| The instructor was receptive and responsive to my questions and concerns.                           |         |
| Comment                                                                                             |         |
| [No Response]                                                                                       |         |

### Instructor Accessibility During Online Instruction Period:



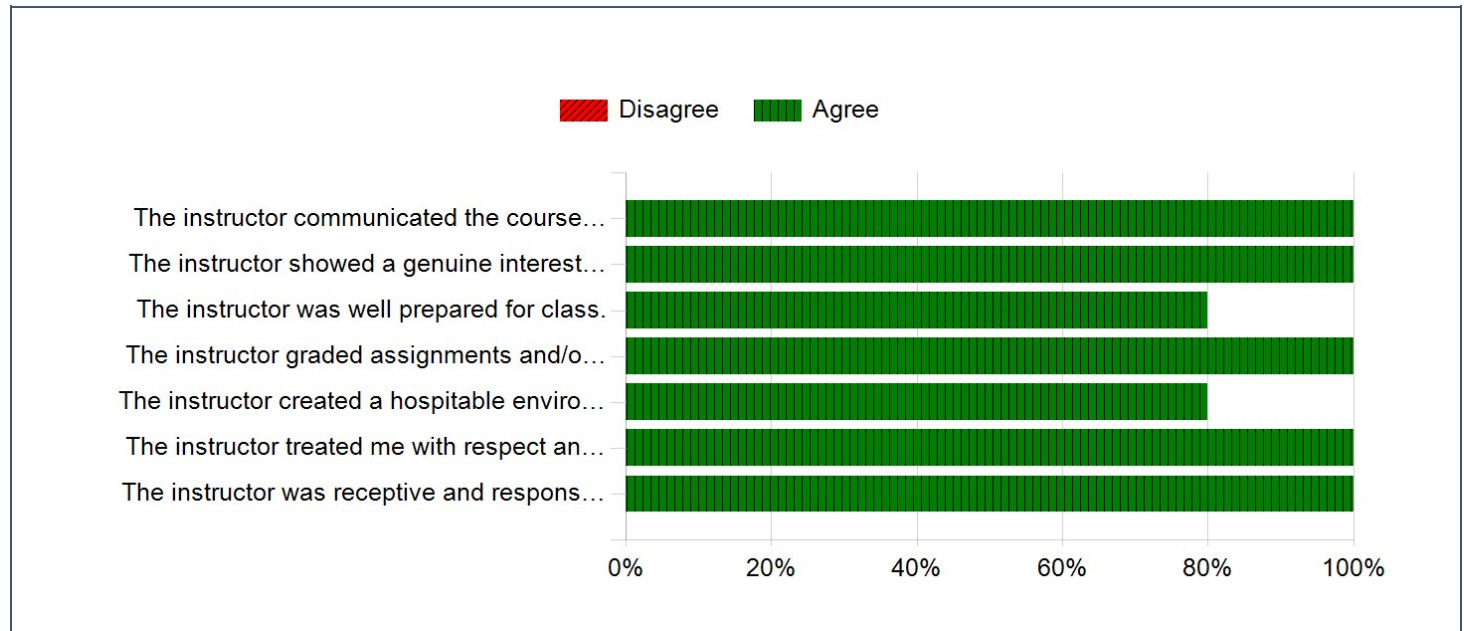
### Course Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



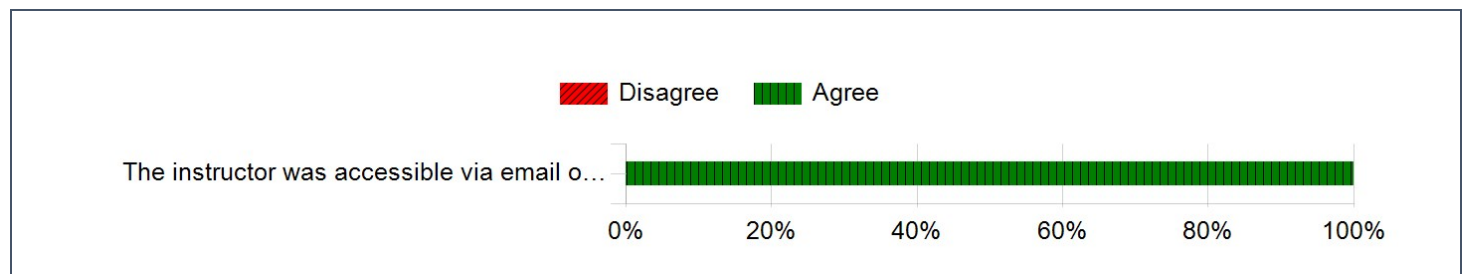
### Instructor Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



### Instructor Accessibility During Online Instruction Period: - Aggregate Chart

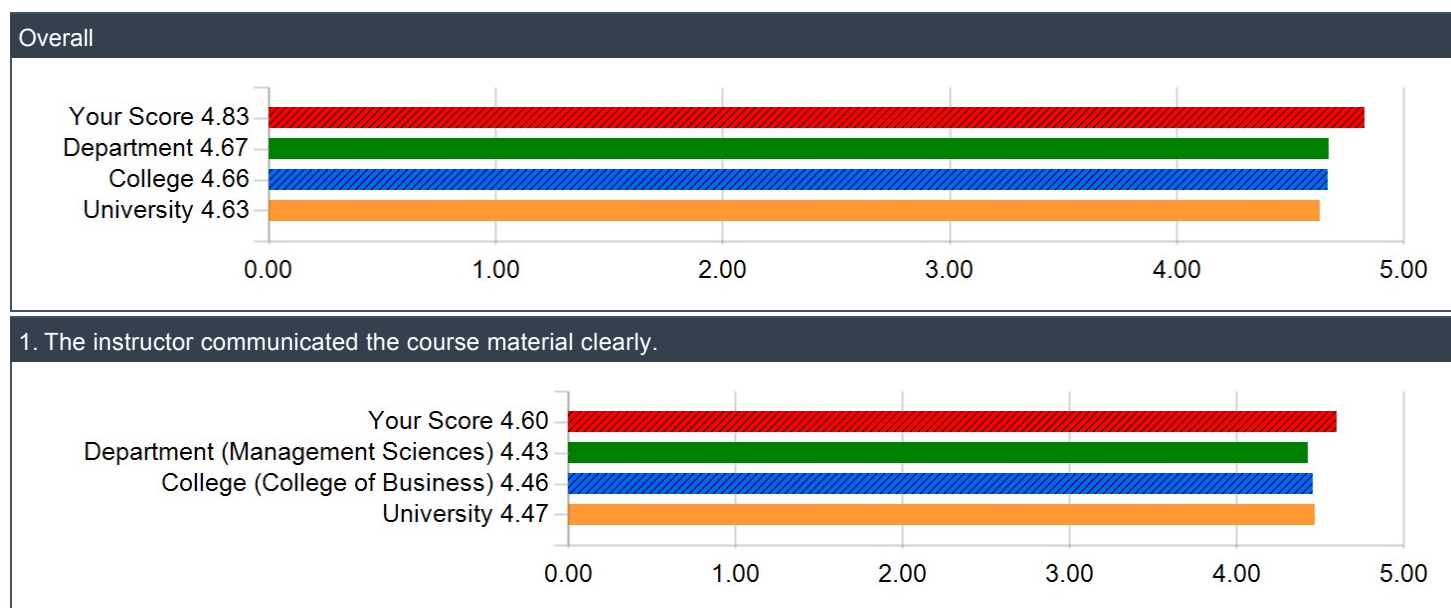
Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



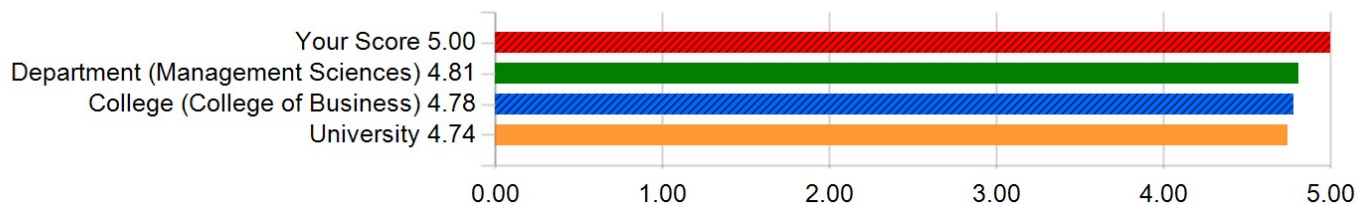
## Course Questions: - Comparative Scores



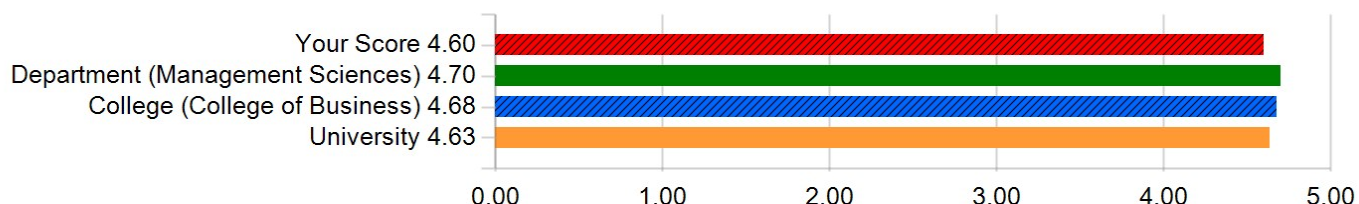
## Instructor Questions: - Comparative Scores



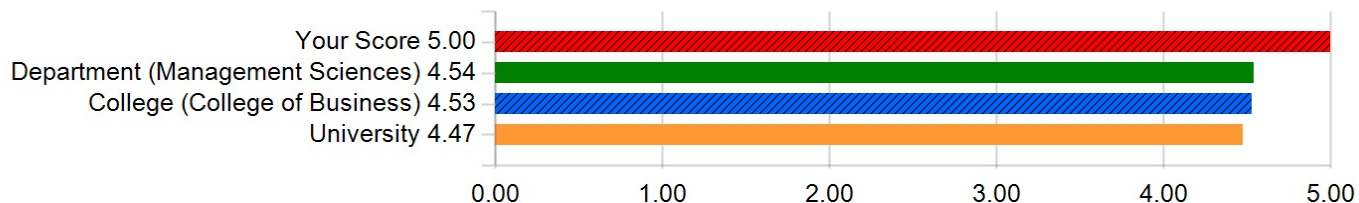
2. The instructor showed a genuine interest in the subject and a desire to share it with the students.



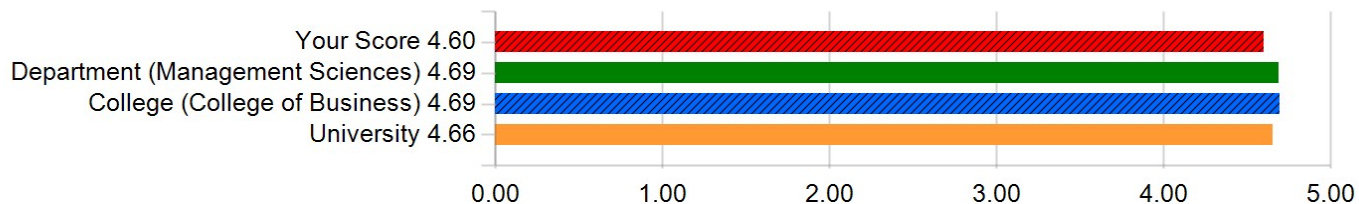
3. The instructor was well prepared for class.



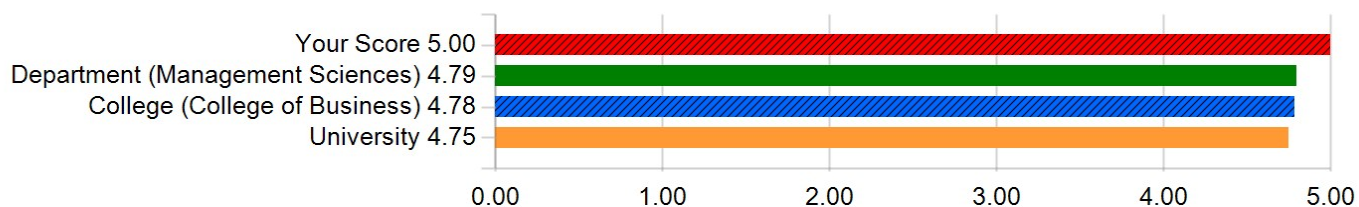
4. The instructor graded assignments and/or exams in a timely manner.



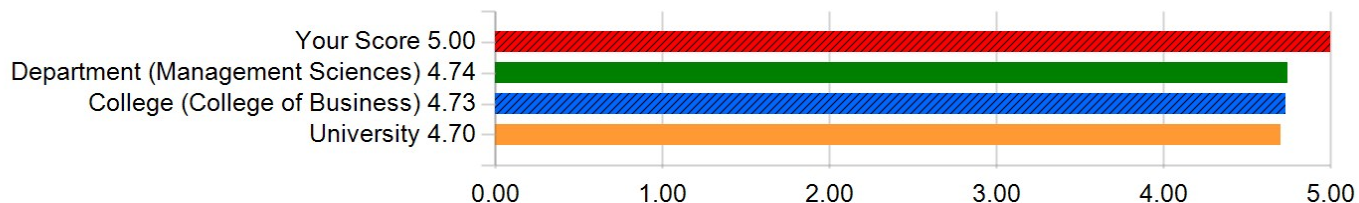
5. The instructor created a hospitable environment for learning.



6. The instructor treated me with respect and fairness.



7. The instructor was receptive and responsive to my questions and concerns.



**Instructor Accessibility During Online Instruction Period: - Comparative Scores****Rating scale questions, top and bottom ranks**

| Strengths             |                                                                                                     |                       |      |
|-----------------------|-----------------------------------------------------------------------------------------------------|-----------------------|------|
| 1                     | The instructor showed a genuine interest in the subject and a desire to share it with the students. | Instructor Questions: | 5.00 |
| 2                     | The instructor graded assignments and/or exams in a timely manner.                                  | Instructor Questions: | 5.00 |
| 3                     | The instructor treated me with respect and fairness.                                                | Instructor Questions: | 5.00 |
| Areas for Improvement |                                                                                                     |                       |      |
| 1                     | As a result of this course experience, I have a better understanding of the subject matter.         | Course Questions:     | 4.60 |
| 2                     | The instructor communicated the course material clearly.                                            | Instructor Questions: | 4.60 |
| 3                     | The instructor was well prepared for class.                                                         | Instructor Questions: | 4.60 |

**What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).**

| Comments                                                                                                                                                                        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| He did a great job walking us through each step of running different data mining functions.                                                                                     |
| Dr. Jessup seemed genuinely interested in the subject matter which made it easier to follow along.                                                                              |
| Dr. Jessup really paid attention to his students. If during a lecture one person seemed confused he made sure to go over the subject again until everyone was on the same page. |
| Clear on assignment deadlines. Was also very responsive to email and office hours to help students with questions.                                                              |
| talk to us about our project. when my group needed help                                                                                                                         |

**What could the instructor do to improve the effectiveness of this course? Be specific.**

| Comments                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Nothing. XLminer was difficult to use on my computer once online classes began but that is not an issue due to the course or instructor.                                                                                                                                                                       |
| The video explanations during the online period were sometimes hard to follow, but I don't really know that that was his fault.                                                                                                                                                                                |
| N/A                                                                                                                                                                                                                                                                                                            |
| Be more clear on day-to-day class. Not having any live classes made it much tougher to pay attention and keep up with watching videos throughout the week. Having some kind of incentive to either watch videos or do virtual class meetings would make it a lot easier to learn more and be held accountable. |
| N/A                                                                                                                                                                                                                                                                                                            |

## Do you have additional comments about your experience in this course?

### Comments

He has been very patient during COVID–19 and I am very thankful. Data Mining is already a challenging class under normal circumstance and became even more challenging with school being moved to online. He handled it very well and has been very good about communicating with us and making sure we have everything understood.